

**Know  
the  
facts.**



# HOW WE TALK ABOUT ADDICTION MATTERS

## Reduce the Stigma

### SAY THIS

### NOT THIS

Person with substance use disorder

Addict, user, druggie, junkie, abuser

Disease

Drug habit

Person living in recovery

Ex-addict

Person arrested for a drug violation

Drug offender

Substance dependent

Hooked

Medication is a treatment tool

Medication is a crutch

Had a setback

Relapsed

Maintained recovery; substance-free

Stayed clean

Negative drug screen

Clean

Positive drug screen

Dirty drug screen

Dial 2-1-1 to get connected to local treatment and recovery resources

Call 9-8-8 to reach the Suicide & Crisis Lifeline and speak with a trained crisis specialist



These photos do not represent individuals suffering from substance use disorder or living in recovery.